

Partner Power Play

With the **Partner Power Play**, longer terms unlock extra months you can use to increase margin, sweeten the offer, or close faster.



Your margin. Your move.

The details: Keepit will pay for the first few months of every new term contract you sell that has at least 2 workloads. How many free months you get depends on the length of the contract.

12 month term=
3 months free

24 month term=
4 months free

36 month term=
5 months free

Conditions & eligibility

- Partner must be in good-standing with the Keepit Channel Program
- Net new partner sourced opportunities only (not previously known to Keepit)
- Must be an Enterprise/Commercial Deal that has 1,000+ seats and 2+ workloads
- All deal registrations must be validated by a Keepit Account Manager
- Opportunity must be registered, approved and closed within the promotion period
- [Standard Ts & Cs apply.](#)
Program period is April 1, 2026 - Sept. 30, 2026
- Please use promo code "POWERPLAY" in the deal registration form

[Register your deal here](#)

Terms and Conditions

1. Introduction:

- This document outlines the terms and conditions governing the **Keepit Partner Power Play** program, designed to incentivize partner representatives to achieve deal registration targets within a designated period.

2. Eligibility:

- **Participants:**

All Sales and Technical Sales representatives from selected partners.

3. Program Details:

- **Targets:**

To earn free months, a sales representative must register a qualified deal in the partner portal during the program period, which is from April 1, 2026, to September 30, 2026.

All actions, including Deal Registrations, must include a NET NEW customer to Keepit for qualification.

- **Minimum Qualifiers**

- Net new partner sourced opportunities (not previously known to Keepit)
- Opportunity must be registered, approved and closed within the promotion period
- The seat size must be over 1,000 seats (Enterprise or Commercial customer)
- Partner must be in good standing with Keepit Partner Program
- Deal must include 2 or more workloads

- **Award Amount:**

- Awards are determined by term agreement that is sold:
 - 12 month term – 3 months free
 - 24 month term – 4 months free
 - 36 month term – 5 months free
- This pricing promotion will be reflected in the final invoice to the partner

- **Verification:**

All claims will be verified by Keepit to ensure compliance with program guidelines before awards are issued.

5. Important Considerations:

- **Fraudulent Activity:**

Any attempt to manipulate deals or engage in fraudulent activity to qualify for an award will result in immediate disqualification of this, and any future Keepit programs.

- **Changes to Program:**

Keepit reserves the right to modify or terminate the Keepit Partner Power Play program at any time without prior notice.